

EXPO 2027

MINNESOTA • USA



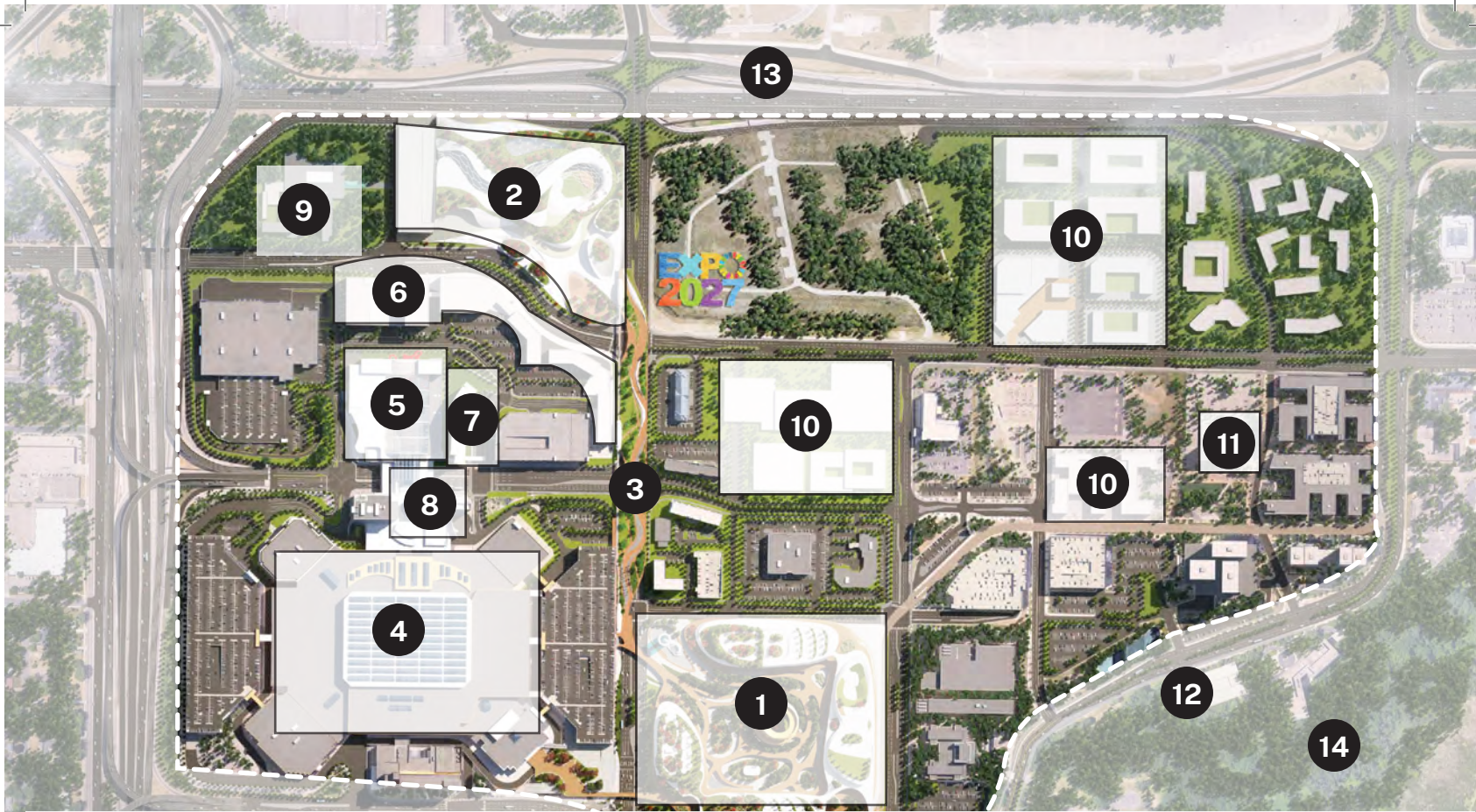
Specialized Expo 2027/28
Candidate





“Minnesota is the perfect choice to provide a sustainable, innovative and global exposition”

Joseph R. Biden
46th President of the United States of America



- | | | | | |
|------------------------------------|--------------------------|--------------------------|---|-------------------------------------|
| 1. South Expo | 4. Mall of America | 7. Future Hotel | 10. Future Developments | 12. Trail Head |
| 2. North Expo | 5. Waterpark | 8. JW Marriott | 11. Bloomington Central Station Mixed-Use Development | 13. MSP Intl. Airport |
| 3. People Mover + Elevated Parkway | 6. Arena + Sports Center | 9. Marriott Hotel/Resort | | 14. Minnesota River Wildlife Refuge |

We are Expo Ready!

An accessible, sustainable site serviced by existing lodging and public transportation adjacent to the Mall of America, which receives 40 million visits annually.

Minnesota USA's bid boasts:

- The tri-city metropolitan area in Minnesota is experienced in hosting megaevents.
- Billions of pre-invested dollars in infrastructure including utilities, highways, bus lines, light rail, bikeways, and a world class international airport minutes from the site with 140 direct connections in the U.S. and non-stop international destinations.



“If given the opportunity to host the Specialized Expo in 2027, the United States will seize the moment to bring together the global community around a vision for a healthier future and accelerate dialogue around how we address these common challenges together.”

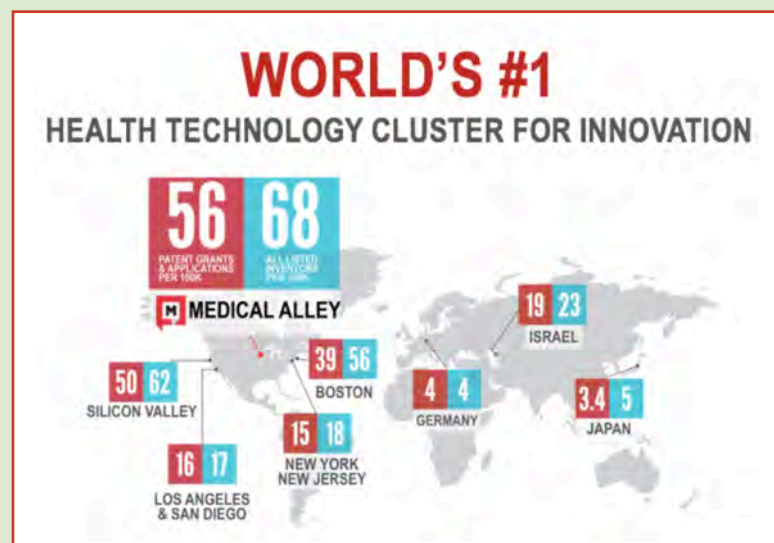
Dr. Vivek Murthy
U.S. Surgeon General

Healthy People, Healthy Planet – Health and Wellbeing for All

Supports UN Sustainable Development Goal #3

Expo 2027 in Minnesota will:

- Serve as a platform for a global conversation on best practices in promoting health and wellness.
- Showcase traditional practices and new technologies that support healthy populations and communities.
- Connect businesses and share cultures with 7 million visitors.





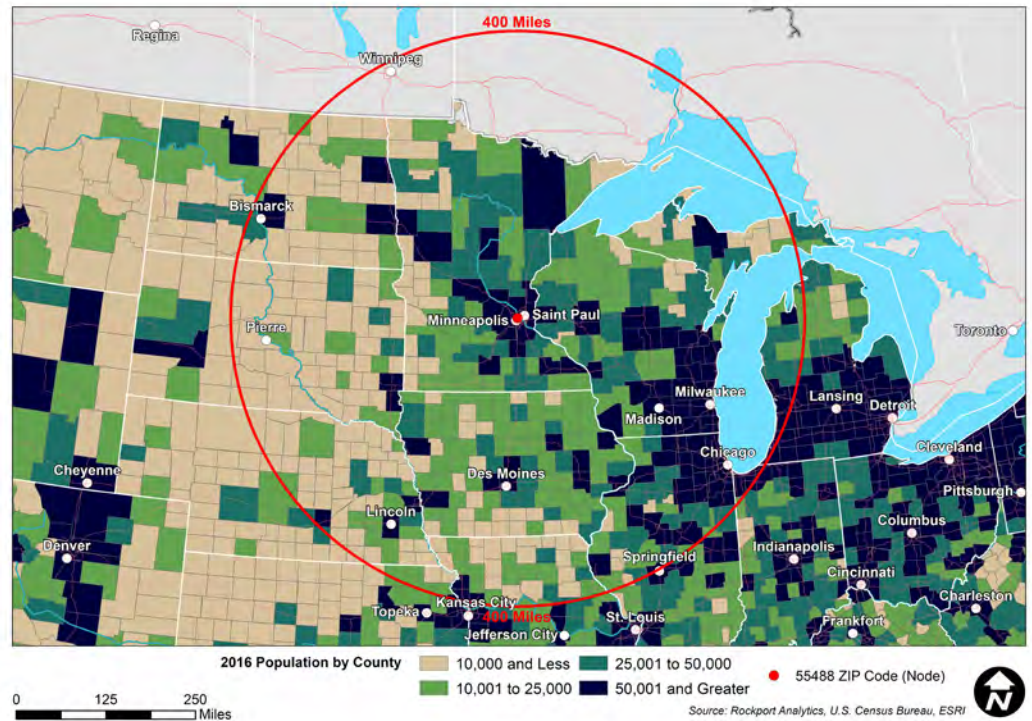
With over 10,000 lakes, Minnesota understands the importance of protecting our water and natural resources.



Perfect backdrop for your pavilion to feature the many aspects of health and wellness, as well as environmental and sustainability solutions that promote “Healthy People, Healthy Planet.”



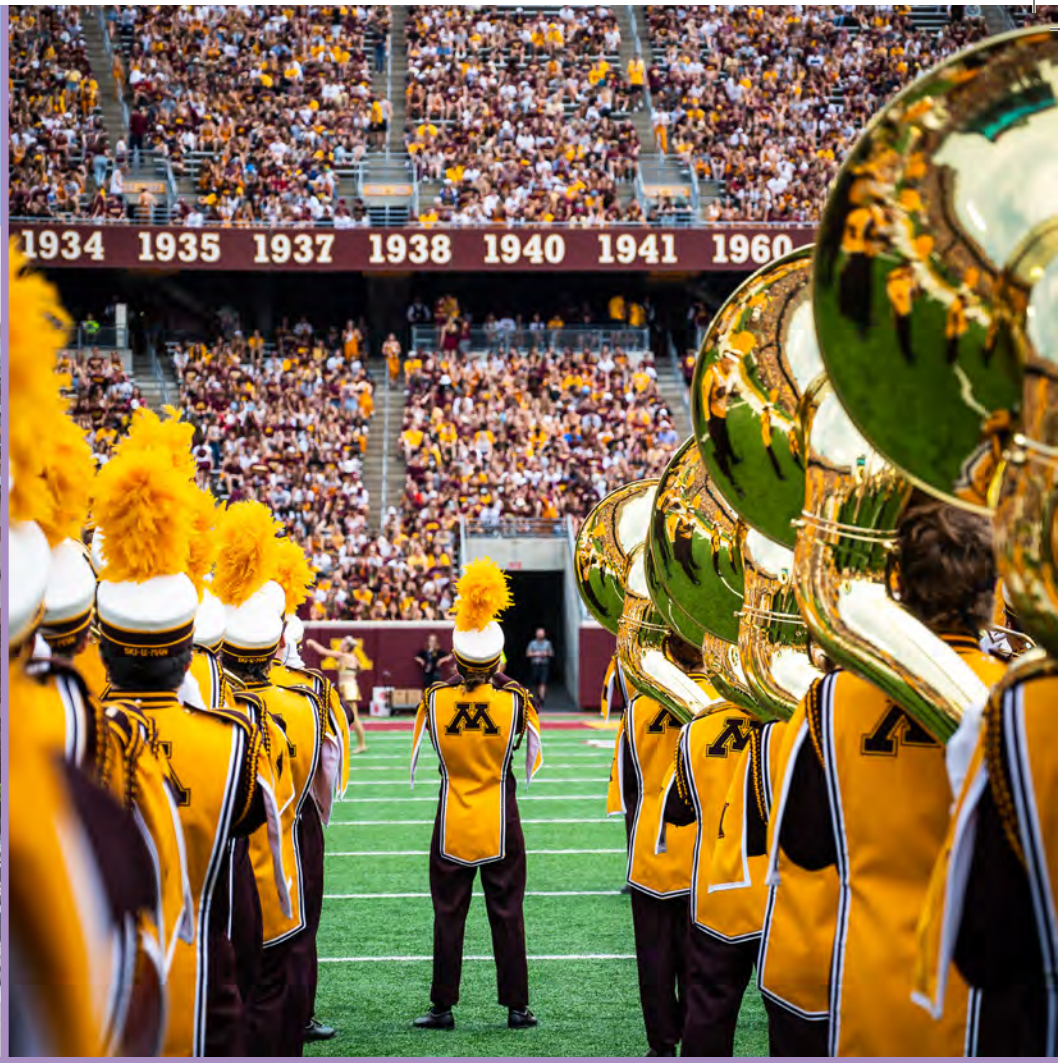
32.8 million people live within a 7 hour drive



Why Minnesota USA?

Gateway to Business, Trade and Tourism

- Accessibility: Attracting an estimated 14.3 million visits, 7 million discrete visitors.
- 32.8 million people live within 650 km.
- Boasts the 7th most diverse economy of the 50 states and is the 46th largest economy in the world.
- Host to 18 Fortune 500 companies; nine operate in the health, nutrition, medical technology, and wellness sectors.
- Diverse and welcoming community: Minnesota schools reported nearly 250 languages spoken by the state's elementary and secondary students.





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For more information:
Expo@state.gov



Website:
www.Expo2027.us